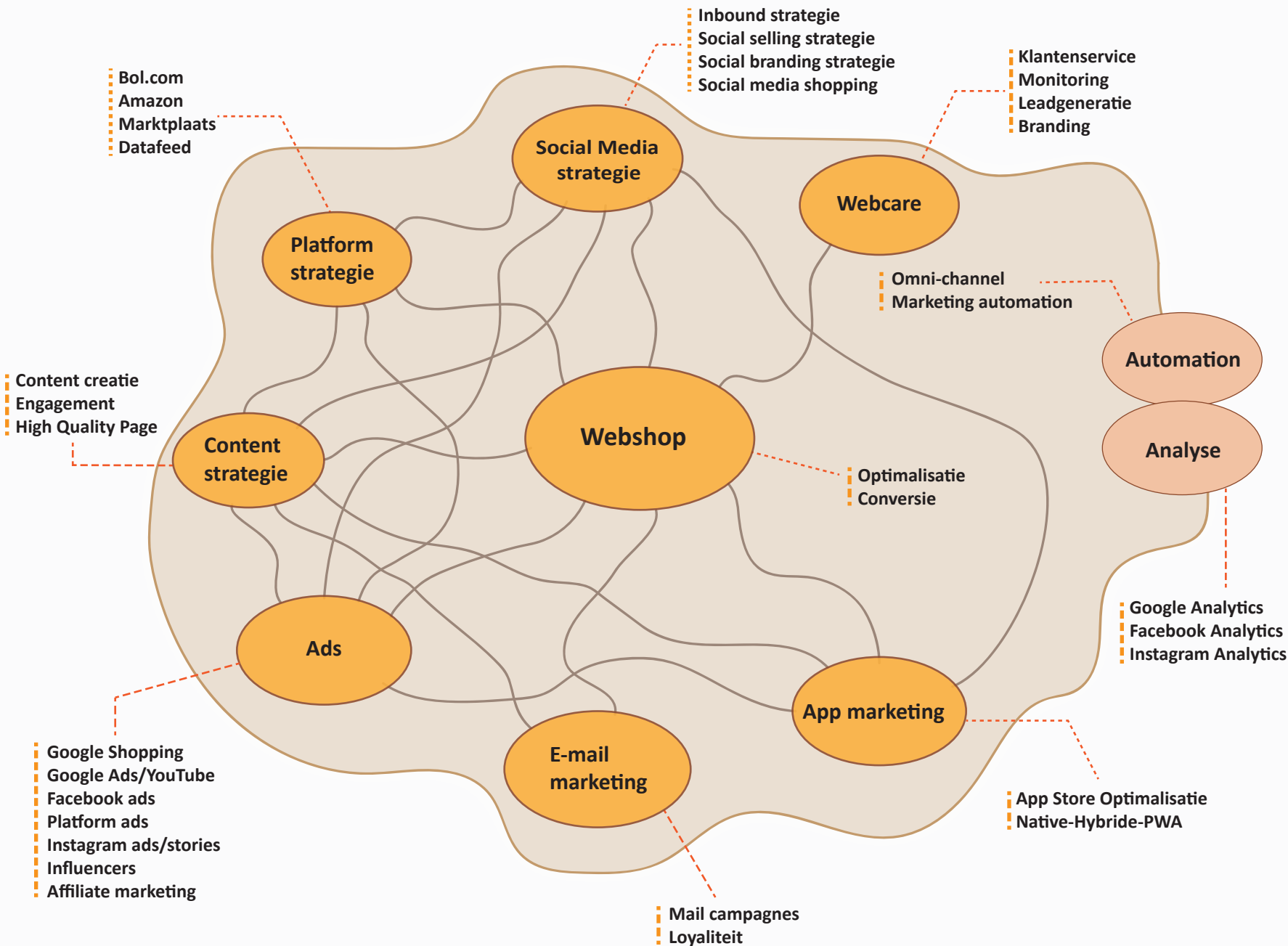


E-commerce manager werkveld en samenhang



Belangrijke begrippen

- Vector en EPS
- Pixels
- Downsamen
- Illustrator
- Photoshop
- Shop in Shop
- KPI
- Datafeed
- API
- HTML, CSS, PHP, Script
- Cialdini
- Lead nurturing
- Lead generatie
- Open source CMS
- CRM
- Dropshipping
- Wordpress
- Magento
- Influencer marketing
- Search Engine Optimization
- Auteursrecht
- Fullfilment
- User Experience
- Customer Journey Mapping
- Touchpoints
- Conversie optimalisatie
- Loyaliteit
- Personalisatie
- Call to Action
- Landingspagina
- AIDA